



## **General Conference Women's Ministries 2020-2025 Strategic Plan**

Following are the "I Will Go" Objectives & KPI's that connect directly with Women's Ministries. These were accepted by each division women's ministries director. However, no Action Plan was created as each director wanted to first know what KPI's their division administration would adopt.

### **HOLY SPIRIT OBJECTIVES**

WM will continue to be guided and strengthened by the Holy Spirit in all we plan and do,

### **SPIRITUAL GROWTH OBJECTIVES**

5. That church members regularly pray, study the Bible, read the writings of Ellen White, and engage in individual and corporate worship
6. That individuals and families are being nurtured and disciplined to walk with, and be faithful stewards of the gifts of, the Holy Spirit
7. That youth and young adults manifest a biblical worldview that places God first; is consistent with Adventist beliefs; and is integrated with information in ways that are ethically, socially, and morally responsible



## **SPIRITUAL GROWTH/NURTURE KPIs**

**KPI 5.1:** Significant increase in numbers of church members regularly praying, studying the Bible, using the Sabbath School Bible Study Guides, reading the writings of Ellen White and engaging in other personal devotions.

**KPI 5.4:** Increased number of people using Adventist social media when studying the Bible, learning about Ellen White and reading her writings, conducting personal devotions, and promoting mission.

**KPI 5.6:** Increased number of church members and church school students participating in corporate prayer initiatives.

**KPI 6.1:** Increased number of church members involved in fellowship and service, both in the church and in the local community.

**KPI 6.3:** Evidence of new members being nurtured through active discipleship programs.

**KPI 6.6:** Church members exhibiting cross cultural understanding and respect for all people.

**KPI 6.7:** Evidence that local churches are responding to the opportunities mass migration provides for ministry, and that immigrants are being assimilated and integrated into local Adventist communities.

**KPI 7.2:** Youth and young adults embrace the belief (FB 22) that the body is the temple of the Holy Spirit, abstaining from alcohol, tobacco, recreational use of drugs and other high-risk behaviors, and embrace church teachings (FB 23) on marriage, and demonstrate sexual purity.

### **WM RESOURCES THAT CONNECT WITH THE ABOVE KPIs**

- Women's Bible/Prayer Journal/Women's Devotional
- Steps to Christ Coloring book
- WM Bible Study Series
- My Sister My Friend Training Program for Young Women
- Homes of Hope and Healing Small Groups Nurture series

### **LEADERSHIP OBJECTIVES**

9. To align world church resources with strategic objectives

10. To enhance the transparency, accountability, and credibility of denominational organization, its operations, and mission initiatives



## **LEADERSHIP/EMPOWER**

**KPI 9.1:** Increased availability of all General Conference departments' time and resources to the 10/40 Window, large urban areas, and unreached people groups, and departmental use of time and resources reported by GC Treasury to the 2023 Spring Meeting of the GC Mission Board.

**KPI 10:4** Progress in achieving the objectives and KPIs of the I Will Go plan reported annually by divisions: both via an online form with standardized summative information and by a presentation at each Annual Council

**KPI 10.5:** Quinquennial reports from GC departments, institutions, and agencies to Annual Council focused on their contribution to achieving these objectives and KPIs of the I Will Go plan.

### **WM RESOURCES THAT CONNECT WITH ABOVE KPIs**

- Leadership Certification Levels 1 - 4
- Building Bridges Woman to Woman Training to reach Muslim Women
- 13 Ministry Cards Ideas
- Annual Statistical Report
- MOSAIC Newsletter

### **MISSION OBJECTIVES**

2. To strengthen Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions by planting and discipling new worshipping groups, creating Urban Centers of Influence (UCIs), developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation

3. To make developing resources for mission to non-Christian religions and belief systems a high priority



## MISSION/OUTREACH KPIs

**KPI 1.1:** Increased number of church members participating in both personal and public evangelistic outreach initiatives with a goal of Total Member Involvement (TMI).

**KPI 2.6:** GC departments facilitating, initiating, and liaising between interdivisional mission projects, with active support from division and union officers.

**KPI 2.9:** Each GC department developing programs that respond to global trends in immigration.

### WM RESOURCES THAT CONNECT WITH THE ABOVE KPIs

- Outreach is For Everyone training seminars
- Nurture and Retention training booklet
- WM Special Days
- Thinking Well, Living Well Mental Health Training
- Outreach Brochure - is life good?

**Following are the KPIs where WM can partner with other departments to achieve -**

### Mission KPIs

1.6 At least one story from the 10/40 Window or from large urban areas included in every issue of GC-funded periodicals (*Work with Global Missions, Adventist Review-Source stories from our leaders in MENA*)

1.7 Improved retention rates of audited membership globally (*Work with N&R Committee, Sabbath School & Personal Ministries - WM has been working in the area of Nurture and Retention since 2000 at the church level, we also have N&R resources for training and for use in the churches*)

1.8 Increased number of church members participating in outreach initiatives such as Total Member Involvement (TMI) *(Work with TMI and related departments - WM has been mobilizing our sisters to work in their churches and communities since before 1990 and are willing to continue our work with other departments).*

2.2 Demonstrable increase in number of new believers in each conference, mission, and region in the 10/40 Window *(Work with TMI, Personal Ministries - WM continues to work in the area of evangelism, including training our sisters in various of community outreach.)*

2.3 Increased number of total members and congregations in all urban areas of one million people or more *(Work with Mission to the Cities, TMI)*

2.7 Each division, with the assistance of the Office of Adventist Mission, identifying and acknowledging all major unreached or under-reached majority populations in evangelized countries in their territories. Efforts to reach these populations being reported annually to the Global Mission Issues Committee *(Work with our division counterparts to encourage them to work with Adventist Mission)*

2.8 Each division identifying all significant immigrant/refugee populations in their territories, developing initiatives to reach them, and reporting progress annually to the Global Mission Issues Committee *(Work with Global Mission - WM has been working with immigrants/refugees in Romania, Bulgaria, USA, UK, Germany, Australia, Africa and other countries)*

2.9 Each GC department developing programs that respond to global trends in immigration - *(Work with Adventist Muslim Relations, Global Missions, TMI and Mission to the Cities - GCWM is currently working with Adventist Muslim Relations to reach out to Muslim immigrants in countries outside of the 10/40 window. We have placed emphasis on this since 2000.)*

### **Spiritual Growth KPIs**

5.1 Significant increase in number of church members regularly praying, studying the Bible, reading the writings of Ellen White, using the Adult Bible Study Guide, and engaging in other personal devotions *(WM has produced a number of resources to help our sisters in the area of their devotional life - a Bible for women, many different Bible studies for women, seminar on Ellen White to encourage them to read her books)*

6.3 Evidence of new members being nurtured through active discipleship programs *(Work with Nurture & Retention N&R. WM already has a nurture and retention training program for women to be first trained and then establish a N&R program in their churches.)*

6.4 Significant increase in number of church members regularly engaging in family worship *(With the increase in families headed by single women, WM can work with Families Ministries to promote family worship.)*

6.5 Stewardship principles regarding time, spiritual gifts, and tithes and offerings embraced and practiced by all members and yet-to-be-baptized young people *(Work with Stewardship Ministries to promote these principles)*

6.7 Evidence that local churches are responding to the opportunities mass migration provides for ministry, and that immigrants are being assimilated and integrated into local Adventist communities *(Work with Adventist Muslim Relations to train women to reach out to Muslim immigrants. WM already has a Muslim outreach training program for women of the church.)*

### **Leadership KPIs**

9.1 Increased availability of all General Conference departments' time and resources to the 10/40 Window, large urban areas, and unreached people groups, and departmental use of time and resources reported by GC Treasury to the 2023 Spring Meeting of the GC Mission Board *(Work with MENA, CHUM and Israel Field WM counterparts and continue to provide them with resources they can use to reach out to the areas mentioned.)*