COMMUNITY OUTREACH MINISTRY
Focus: Empower and Outreach

TOUCH A HEART, TELL THE WORLD
NURTURE • EMPOWER • OUTREACH

“We have different gifts, according to the grace given us” (Romans 12:6, NIV).
COMMUNITY OUTREACH MINISTRY

What is it?
Community Outreach ministers to the physical and spiritual needs of your community.

How to Begin
Research the demographics of your community (population, religious preferences, income, etc.).

How do you discover the felt needs of various groups in your community?
• By mingling with people as Jesus mingled.
• By bringing personal ministry to individual homes.
• By asking “What do you need?” through canvassed questionnaires or by chatting as neighbors.
• By researching local community service agencies.

Community Outreach Ideas
• Seminars on topics such as healthful cooking, stress reduction, AIDS prevention, grief recovery, self-esteem, depression, and family matters that include issues of child abuse, single parenting, and marriage enrichment.
• Classes for language literacy, computer literacy, micro-business training, or English as a second language.
• Service assisting abused women, respite care for care-givers, child advocacy, or help for the homeless.

To be successful, pray often, plan well, and always suit your program to the needs of your community and the resources available.

“Christ's method alone will give true success in reaching the people. The Savior mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, and won their confidence. Then He bade them, 'Follow Me’” (Ellen G White, Ministry of Healing, p. 143).