



12501 Old Columbia Pike
Silver Spring, MD 20904
ADRA.org
1.800.424.ADRA (2372)



ADRA.org/InSchool
#EveryChildEverywhere
facebook.com/joinADRA

CONVERSATION GUIDE

When you're approaching people in public spaces you need to be quick, direct and engaging. Find a snappy opening line that works for you to help get people interested.

Examples: "Help get every child into school by adding your name to this petition" - "Help address child marriage by adding your name to this petition" – "Help stop child labor by adding your name to this petition".

If someone is happy to stop and chat about your petition - you can give them a bit of extra information. You might like to use the conversation guide below

Conversation Guide

Hi, my name is [insert name] and I'm a volunteering to help get every child, everywhere in school. How are you?

I'm part of a global movement gathering hundreds of thousands of signatures across the world.

There are 262 million children that are out of school today. A child who is out of school is more vulnerable to human traffickers and recruitment by militias, and at increased risk of early marriage, teen pregnancy, and child labor.

Would you like to sign the petition to see every child in school?

Some facts you might like to keep handy:

The Problem

- Almost one in five children worldwide are out of school.
- Around 90% of children with disabilities in the developing world are not in school.
- Refugee children are five times more likely to be out of school than non-refugee children.
- More than two-thirds of out-of-school children live in sub-Saharan Africa and Southern Asia.
- 25 million primary school age children have never attended school, and probably never will if current trends continue.

The Opportunity



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If all girls completed secondary education, there would be:

- 49% fewer child deaths
- 64% fewer early marriages
- 59% fewer young pregnancies